

Partner Identification File

Partner Organisation Details	
Organisation ID Number	64742709
PIC Number	882699710
EVS - ESC Accreditation Number	N/A
Europe Aid Accreditation Number	N/A
Full legal name (national language)	Stichting Sailors for Sustainability
Full legal name in English	Sailors for Sustainability Foundation
Acronym	Sailors for Sustainability / SfS
National ID and Fiscal Code	64742709
VAT Number	N/A
Department (If applicable)	N/A
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Telephone	+31612992313
Profile	
Type of Organization	Foundation (non-profit private entity)
Main sector of activity	Educating about and promoting sustainability through sport.
Is your organisation a public body	No
Is your organisation non-profit?	Yes

Associated Persons	
Role	Legal Representative
Title	mr.
Gender	Male
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Primary contact	Yes
Role	Contact person
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Primary contact	No
Background	
Presentation of the Organisation	
<p>Stichting Sailors for Sustainability is a foundation to educate youth, adults, minorities, and sports practitioners about sustainability. The foundation's directors have in-depth knowledge about sustainable practices in all facets of sustainability. Their expertise is based on personal visits of successful projects around the world that show that a more sustainable way of doing things is</p>	

possible. These projects (or “sustainable solutions”) cover a plethora of challenges that sports organisations and sport practitioners must deal with, such as climate change, biodiversity loss, pollution, inequality, and human rights abuses.

The foundation’s directors have described these solutions and communicate them in a way that people can relate to. They translate them to practices that can be used while practicing sports or running a sports association, club or school. In addition, the foundation promotes and shows ways in which sustainable practices can be applied in everybody’s own life. Each practice contributes to the realization of one of more of the 17 United Nations Sustainable Development Goals.

The foundation creates and participates in educational programmes, such as Sail4Sustainability, an Erasmus+ programme (see below). The aim is to promote awareness of the challenges, educate the public about sustainable solutions, and inspire people, companies, and governments to change their habits and do things more sustainably by showing them concrete examples that people can apply in their own lives.

Sports are used to get in close contact with the forces of nature, get familiar with unique ecosystems, and learn about the threats to our biosphere, such as changing weather patterns and biodiversity loss.

The foundation is run by two directors. They get assistance from trainees and volunteers. Freelancers can be hired for specific tasks.

Relevant activities and experience

From sailing around the world for more than eight years, searching for and describing best sustainability practices, and disseminating them in various forms, foundation’s directors have a wealth of experiences in such fields as researching, project management, creating content, developing educational programmes and dissemination of information.

They have also been involved in an Erasmus+ programme to advance sustainability, inclusion and diversity in sailing schools and associations. The Sail4Sustainability project empowered young people to make sustainable choices and take action to protect the planet through sailing. By providing a safe and fun learning environment, a team of six partners equipped young people with the knowledge and skills to become responsible stewards of the environment. The project addressed priorities in the areas of sports, capacity building in youth, environment and climate change, inclusion and diversity, and fighting social and geographic barriers. The project benefited 200 young people directly between the age of 18 to 27 and sports coaches at least 40% of them being from under-representative groups, 54 young sports coaches with an indirect impact on 1500 young people and 400 young coaches in six countries. Results included increased knowledge of environmental sustainability and respect for nature, improved life skills obtained through sailing practices, and increased social inclusion coupled with the creation of an expert network in the field of sustainable sailing. We developed new education methodologies that can be used by sports clubs, NGOs, and local municipalities that are interested in sustainable sports.

Stichting Sailors for Sustainability did desk research, provided input for a survey, sent the survey to 300 sailing clubs and sailing schools. We created training materials including a Toolkit for Inclusion and Diversity, a Train the Trainer and Trainee Programme, drafted Guidelines and Best Practices (Sustainable Sailing Practices) and a guide for addressing social and geographic barriers. For the e-learning videos, we shot and edited footage about sustainable sailing practices. We organised a national workshop at a sailing school and organised an international workshop for participants from six countries. We helped disseminate the training materials and promote the programme by using our social media channels and our organisation's website. We published three very useful tools that can be used by many sailing schools and associations for a long time to come. They provide very concrete examples, tips and best practices that can lead to the sailing sport becoming more sustainable, inclusive, and diverse.

Skills and expertise of key persons

Prior to joining Sailors for Sustainability, one of the directors practiced as a lawyer, whereas the other was trained as industrial engineer, communication and sustainability leadership. He worked as a sustainability manager and sailing instructor. Through research, their sailing trip in search of sustainable solutions, and interviewing many sustainability leaders, the directors gained insight into today's challenges such as climate breakdown, biodiversity loss, pollution, inequality, and human rights abuses, as well as the practices that can tackle them.

Our core skills and expertise include:

- Unique experience that combines sports, adventure and sustainability
- A replicable, ready-to-scale European model that bridges sport and environmental education
- Extensive knowledge about sustainability and leading frameworks (UN SDG's)
- Professional project approach and dedication to delivering tangible results
- Doing solid research and conducting surveys
- Sailing: increasing sports participation, instructing the sport, teaching coaches
- Implementation of sustainability and inclusion in sports and beyond
- Training of eco-ambassadors and future sustainability leaders
- Organizing engaging workshops on land and on the water
- Developing and producing effective learning materials